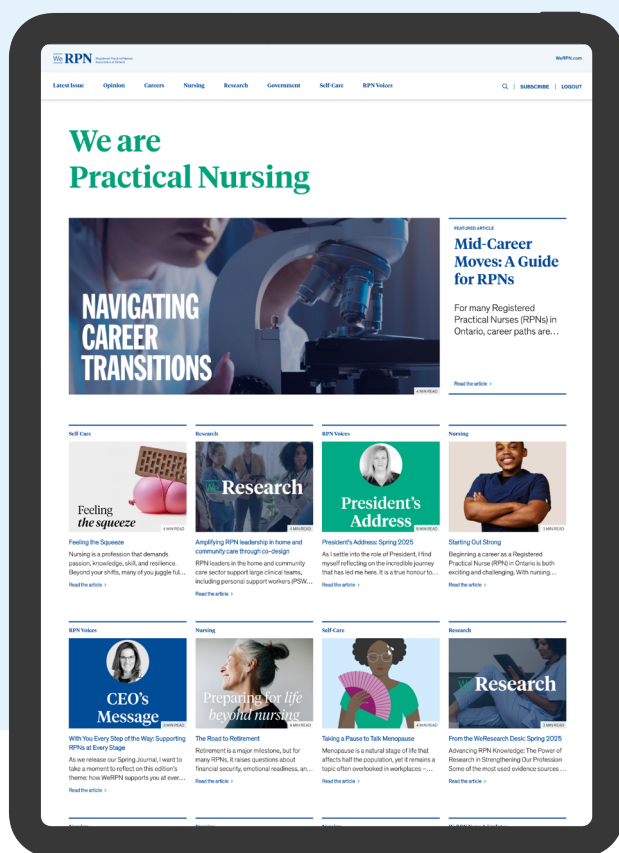


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# We Are Practical Nursing

2025 RATE CARD

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*We Are Practical Nursing* is an official publication of WeRPN and the premiere digital magazine for Ontario's Registered Nurses (RPN).

With a monthly digital audience averaging 10,000, *We Are Practical Nursing* offers direct access to one of Ontario's largest groups of nurses.

## About RPNs:

Ontario RPNs are college-educated, regulated nurses who combine nursing skill, knowledge and judgment to deliver exceptional care. RPNs practice in all corners of our health system including hospitals, long-term care, primary care and patients' own homes.

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WeRPN accepts advertising for conferences and events, employment opportunities (within Canada only), and consumer products and services relevant to health care professionals.

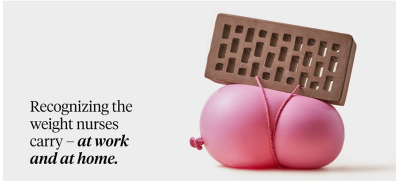
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Some days feel like a constant state of triage – balancing urgent needs while ensuring nothing critical is overlooked. At work, you're a trusted professional, relied upon for expertise and leadership. At home, you're a caregiver in a different way, guiding children, supporting a partner, or ensuring your parents receive care. Amid all this, your own wellbeing often falls to the bottom of the list.

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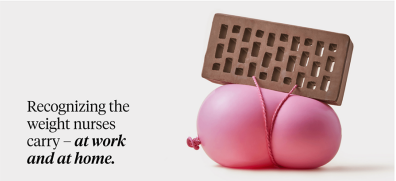
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Required format: Public or unlisted video URL (no uploads or files)

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*note: To autoplay, videos must be muted*



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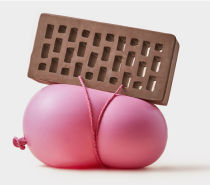
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You may choose to purchase placement in just one issue or both.

Ad Placement	1 issue (6 months)	2 issues (1 year)
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## Key dates

Fall issue release:

**September 1**

Spring issue release:

**TBD**

Ads can be uploaded anytime.

Please allow one week to schedule the ad.

## Contact

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